

David Hall

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Experience Summary

David is a Data Governance, Data Management, and Business Intelligence leader with 15 years of cross-industry experience. He has supported enterprise IT refresh initiatives spanning infrastructure, servers, networking, security, end-user computing, and application modernization.

His platform expertise includes Informatica Enterprise Data Catalog, Axon Data Governance, and Collibra Data Governance Center. He is highly proficient in SQL (including subqueries and derived tables), Excel pivot tables, formulas (XLOOKUP, CONCAT etc), PowerBI, data warehousing integrations, and visualization tools, with hands-on experience developing advanced Tableau dashboards and calculated-field logic. He specializes in business requirements elicitation, documentation, process design and optimization, and advanced data analysis.

David has led IT Service Management functions including change management, CAB facilitation, problem management, and root cause analysis. He brings composure in complex environments, strong stakeholder engagement skills, and executive-ready communication. He holds certifications as a Certified Scrum Master (CSM), PMI Agile Certified Practitioner (PMI-ACP), ITIL v3 Foundation, and Six Sigma Green Belt.

Work Experience

06/2026 – Present

Data Governance Manager

IBM, Remote

- Leading data governance for a global enterprise's Customer Data Product and Master Data Management modernization program, managing a team of 4 across strategy, stewardship, and delivery.
- Driving resolution on long-deferred data ownership decisions, establishing accountable data owners and stewards across multiple business units.
- Building the program's governance operating model a phased roadmap, stewardship structure, and decision-rights framework.
- Bridging technical MDM and identity-resolution work with executive stakeholders, translating governance complexity into clear, actionable decisions.

04/2022 – 12/2025

Data Governance and Management Senior Technical Product Owner

Eliassen Group (Evernorth), Remote

- Migrated Data Catalog from IBM Infosphere DG product to Collibra Data Governance solution.
- Built-out content within Data Catalog and Business Glossaries.
- Developed Enterprise DG Intake Process, Data Retention and Archival strategies and Collibra Issue Management capability.
- Worked directly with engineering to enable over 8000 connections from across the Evernorth data landscape for metadata-scanning and data lineage capabilities.
- Developed Jira dashboards for stakeholder visibility into data connection status.
- Created Data Steward and Data Owner training materials and SOPs.
- Established internal Data Governance Products training organization.

07/2020 – 04/2022

Manager, Data Governance

Harvest Sherwood Food Distributors, Remote

- Performed current state assessment of Data Governance and Enterprise Process maturity level, as well as provided a roadmap with specific goals and targets to rectify gaps identified for the Executive Board.
- Implemented framework for Data Governance best practices.
- Improved Data Quality, Consistency and Availability by 65% without the use of an enterprise Data Quality tool.
- Introduced and led Change Advisory Board process, previously non-existent.
- Reported and worked directly for the CTO, attended weekly executive meetings, provided updates and suggestions on process excellence.
- Completely revamped Incident Management processes and capabilities.
- Provided Enterprise Architectural support.
- Introduced a unified content management system.
- Taught four-day course to all members of the IT organization on utilization of Scrum and Agile practices.
- Spearheaded a true Business Intelligence initiative and developed roadmaps and timelines for growth and development.

12/2019 – 06/2020**Data Governance Manager/MDM Lead****TherapeuticsMD, Boca Raton, FL**

- Implemented, negotiated, and tested Informatica Multi-Domain Cloud Solution, Informatica Data Quality, and Informatica Cloud Data Quality.
- Led vendor evaluations and negotiation activities.
- Developed full Data-Governance Framework and all associated documentation and processes.
- Created Incident Management, Change Management, Root Cause Analysis, Release Management and SDLC methodologies.
- Mentored Data Quality Analyst, Data Architects and Sr. Director of Data and Analytics on all matters of Data Governance.
- Assessed current maturity states for Data Governance and Business Intelligence and developed roadmaps and timelines for growth and development.

03/2019 – 09/2019**Principal Consultant, Data Governance****SME Solutions Group, Remote**

- Developed Data Governance Program Solutions custom-designed to client requirements.
- Determined and established scope, schedule, resourcing and budget for all Data Governance Programs and Projects.
- Created and deployed Business Processes for Issue Management, Enhancement Requests, Change Management and Data Architecture planning.
- Implemented and maintained Master Data Management utilizing Profisee Platform.
- Consulted on creation of policies and procedures for regulatory compliance, data access control and data protection.
- Implemented Data Quality Programs, Process and Technology.
- Assisted clients with understanding of roles, responsibilities and procedures of Data Governance Councils.
- Supported clients with drafting of Data Governance Council Charters.
- Performed client Data Environment Current State Assessments and constructed Future State Roadmaps.

03/2018 – 03/2019**Senior Data Governance Consultant****MarineMax, Clearwater, FL**

- Performed deep analysis of data facets utilizing Enterprise Data Catalog Insight Maps and Unison Search capabilities.
- Performed installation, troubleshooting, and management of Informatica Axon and Electronic Data Catalog systems.
- Orchestrated automated metadata ingestion, data profiling, and value frequency comparisons.
- Utilized Informatica Master Data Management suite for proper implementation of Master Data Management and conducted training sessions and developed SOPs for the client to continue maintenance of the product after we rolled-off,
- Discovered recommendations for data facet archival and consolidation through analysis of data lineage and raw metadata export files.

- Executed high-level Data Quality Assessment through use of Data Profiling and comparative analysis of reference data.
- Assembled a comprehensive, interactive Business Glossary defining business terms with links to their associated metadata lineages, ER diagrams and additional rich content.
- Provided role and responsibility foundations for organizational Data Governance.

08/2017 – 03/2018

Senior Data Analyst

Southern Glazer's Wine and Spirits, Miramar, FL

- Performed extensive requirements-gathering and BRD development for 6 major infrastructure and security projects.
- Developed automated SSRS status reporting for Enterprise Anti-Virus Consolidation endeavor, eliminating 16 hours of monthly manual reporting work.
- Developed Risk Management process to create and update impact-weighted Risk Registry utilized to perform time and cost simulations for infrastructure and security projects.
- Assisted with discovery and troubleshooting of SCCM environment via backend SQL analysis and front-end management console.

08/13 – 06/17

Business Intelligence Analyst/ITSM Specialist

Enterprise Integration, (Remote), Jacksonville, FL

- Managed ITSM Change Control/Problem Management/Root Cause Analysis from initiation to implementation and verification for client.
- Collaborated with teams of stakeholders in order to define/validate scope, determine functional and non-functional requirements in addition assumptions/dependencies as well as scheduling (start/stop dates) and budgeting of deliverables.
- Worked with technical resources in review of requirements to refine and validate for feasibility within scope and schedule.
- Assisted client-side CRM Business Analyst Lead with requirements gathering, creating change controls, verification of successful change as well as light troubleshooting.
- Utilized Six-Sigma methodologies to statistically analyze SOP utilization within the Service Desk and provide specific process improvements based on findings of efforts.

Education/Professional Development

- Florida Atlantic University Honors College – Finance, Biological Chemistry
- **Certification** – Informatica Axon Data Governance Specialist
- **Certification** – Collibra Certified Expert Level 3
- **Certification** – Collibra Certified Expert Level 2
- **Certification** – Collibra Certified Expert Level 1
- **Certification** – Certified Scrum Master
- **Certification** – Agile Certified Professional
- **Certification** - EXIN ITILv3
- **Certification** - Six Sigma Green Belt

Technical Skills

- Informatica Axon
- Informatica Electronic Data Catalog
- Informatica Data Quality
- Informatica Multi-Domain Cloud MDM

- Informatica Cloud Data Quality
- Collibra Data Governance Center
- Qlik Sense
- ThoughtSpot
- Tableau Desktop
- SQL Server
- MS Excel
- SSMS (SQL Server Management Studio)
- DataStage DSX
- SolarWinds NCentral
- PostgreSQL pgAdmin III
- EMCO Network Software Scanner
- ConnectWise
- MS PowerPoint
- MS OneNote